

## 1. Who are we

This Privacy Policy applies to Insiders C/O Advanced Sports Instrument SA [together “Insiders C/O Advanced Sports Instrument SA”, “we” or “us”].

## 2. Contact for privacy questions or concerns

If you have questions or comments about this Privacy Policy or how we handle personal data, please direct your correspondence to:

Insiders C/O Advanced Sports Instrument SA  
Avenue de Sévelin 28  
1004 Lausanne  
Switzerland  
info@Insiders.live

## 3. Personal Data Collection

We obtain personal data directly from individuals in a variety of ways, including obtaining personal data from individuals who provide us their business card, complete our online forms, subscribe to our newsletters and preference center, attend meetings or events we host, visit our offices or apply for open positions, our platform Analyze.FieldWiz. We may also obtain personal data directly when, for example, establishing a business relationship, performing professional services through a contract, or through our hosted software applications.

Here is a list of personal data we commonly collect to conduct our business activities.

- Contact details [e.g., first name, last name, mobile telephone numbers, personal email and postal address, company name]

## 4. Reasons for collecting personal data

- Promoting our professional services, products and capabilities to existing and prospective business clients.
- Processing online requests, including responding to communications from individuals or requests for proposals and quotations.

## 5. Share of personal data with third parties

We may share personal data with trusted third parties to help us deliver efficient and quality services and products. These recipients are contractually bound to safeguard the data we entrust to them. We may engage with several or all of the following categories of recipients:

- Google Analytics
- Create Send

## 7. Use of cookies

In some instances, Insiders C/O Advanced Sports Instrument SA and its service providers uses cookies and other technologies to automatically collect certain types of information when you visit us online, as well as through emails that we may exchange. The collection of this information allows us to customize your online experience, improve the performance, usability, and effectiveness of Insiders C/O Advanced Sports Instrument SA’s online presence, and to measure the effectiveness of our marketing activities. Where cookies are used, a statement will be sent to your browser explaining the use of cookies.

## 8. Your data protection rights

If Insiders C/O Advanced Sports Instrument SA processes personal information about you, you have the rights listed below. Before responding to your request, we may ask for proof of identity. This helps us to ensure that personal data is not disclosed to any person who has no right to receive it.

- **Access** – You can ask us to verify whether we are processing personal data about you, and if so, to provide more specific information.
- **Correction** – You can ask us to correct our records if you believe they contain incorrect or incomplete information about you.
- **Erasure** – You can ask us to erase [delete] your personal data after you withdraw your consent to processing or when we no longer need it for the purpose it was originally collected and no retention requirements exist.

- **Processing restrictions** – You can ask us to temporarily restrict our processing of your personal data if you contest the accuracy of your personal data, prefer to restrict its use rather than having us erase it.
- **Data portability** – In some circumstances, where you have provided personal data to us, you can ask us to transmit that personal data in electronic form if technically feasible.
- **Automated Individual Decision-making** – You can ask us to review any decisions made about you which we made solely based on automated processing, including profiling, that produced legal effects concerning you or which significantly affected you.
- **Right to Object to Marketing including Profiling** – You can object to our use of your personal data for marketing purposes, including profiling. We may need to keep some minimal information to comply with your request to cease marketing to you.
- **Right to Object to Active Sourcing** – You can object to our use of your personal data for active sourcing purposes. We may need to keep some minimal information to comply with your request to cease recruiting activities.
- **Right to Withdraw Consent** – You can withdraw your consent that you have previously given to one or more specified purposes of processing your personal data. This will not affect the lawfulness of any processing carried out before you withdraw your consent. It may mean we are not able to provide certain products or services to you and we will advise you if this is the case.

To submit a data request please direct your correspondence to:

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1004 Lausanne  
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We aim to respond within 30 days from the date we receive privacy-related communications. Depending on the circumstances, we may be unable to comply with your request based on other lawful grounds.

## 9. Data retention period

We retain personal data to provide our services, make offerings, stay in contact with you and to comply with applicable laws, regulations, and professional obligations that we are subject to. We retain personal data for so long as the personal data is needed for the purposes for which it was collected or in line with legal and regulatory requirements or contractual arrangements. We will dispose of personal data when we no longer need it.

## 10. Link to other websites

Our websites will typically contain links to other sites that are not governed by this Privacy Policy. Please make sure you read the destination websites' privacy policies before submitting personal data on those sites.

## 11. Privacy Policy update

This Privacy Policy was last updated on 2023, March 16<sup>th</sup>.